



FOR IMMEDIATE RELEASE

Actives International Appoints Michelle Carrillo as Chief Executive Officer

Beauty industry veteran with 25+ years of experience to accelerate growth in bio-fermentation, clean beauty innovation, and science-driven ingredient technologies

LINCOLN PARK, N.J. — June 17, 2026 — [Actives International](#), a developer of cosmetic actives, botanical technologies, and innovation-driven ingredient solutions, today announced the appointment of Michelle Carrillo as Chief Executive Officer, effective May 1, 2026.

Carrillo brings more than 25 years of leadership experience in the beauty and personal care ingredient industry and joins Actives International at a time when brands are increasingly seeking innovative, sustainable, and globally acceptable ingredients that meet growing consumer demand for cleaner, safer, and more effective products.



As CEO, Carrillo will lead the company's next phase of growth—strengthening customer partnerships, expanding innovation, elevating market presence, and advancing Actives International's evolution from ingredient supplier to innovation partner.

Carrillo's appointment reflects Actives International's commitment to delivering solution-based ingredients that begin with consumer benefits and are supported by science. Building on the company's foundation in natural products chemistry and fermentation technology, she will focus on expanding innovation, strengthening customer partnerships, and translating scientific advances into targeted, high-performance solutions for skin, scalp, and hair care.

"We are entering an exciting period of transformation in the beauty and personal care industry," said Carrillo. "Consumers increasingly expect products that are backed by science, responsibly sourced, and designed to deliver meaningful results. Actives International is uniquely positioned to help brands meet those expectations through our expertise in fermentation, natural products chemistry, and ingredient innovation. Our goal is to help customers solve formulation challenges and create differentiated products that are effective, sustainable, and aligned with evolving consumer needs. I look forward to building on the company's strong foundation of scientific excellence and customer partnership as we unlock new opportunities for growth."

Actives International's growth strategy centers on its Thoughtful Science™ philosophy, reflecting the company's belief that ingredient innovation must not only deliver measurable performance but also meet growing consumer expectations for safety, transparency, sustainability, and global regulatory acceptance.

Looking ahead, the company plans to expand its investments in bio-fermentation, including its [ViaFerm® line](#) of proprietary fermented ingredients, which are clinically backed to address key opportunities across skin health, scalp wellness, barrier repair, sensitive skin, healthy aging, brightening, and overall skin appearance. These efforts support growing market demand for cleaner, safer, and more sustainable personal care products without compromising performance.

“I am very proud to have Michelle on board as she leads us into the next chapter of our company’s efforts to deliver effective ingredients focusing on consumer needs,” said Jon Anderson, founder and president.

For more information, visit activesinternational.com.

About Actives International

Founded in 1998, Actives International is an innovation-focused ingredient company that harnesses the power of plant, marine, and bio-fermentation technologies to develop high-performance solutions for skin, scalp, and hair care. Guided by its Thoughtful Science™ approach—innovative, sustainable, and globally acceptable—the company combines natural products chemistry, biotechnology, and formulation expertise with a deep understanding of skin and hair biology to address evolving consumer needs.

With growing capabilities in bio-fermentation and proprietary ingredient development, Actives International partners with brands, formulators, and manufacturers to bring differentiated, science-driven technologies to market. Supported by in-house research and development and a global network of manufacturing partners across Asia and Europe, the company is committed to delivering innovative ingredients and solutions that are effective, sustainable, and globally relevant.

Media Contact: Linda Ferguson, linda@erinturnermarketing.com